



www.foodtruckwarz.com

2018

Downtown Brandon

September 14th – 16th / 2018

Produced by: **bdnmb.ca**

Just an idea created on a road trip to Chicago in June 2017.

Food Truck Warz was a novel unique concept that grabbed the attention of over 20,000 people over two cold rainy days in September 2017. With basically little media assistance we used our website www.bdnmb.ca and as well our Facebook page www.facebook.com/bdnmbca to get the message out.

Tourists from North Dakota, Saskatchewan and all over Manitoba made the trip to Brandon to see what this was all about.

Food Truck Warz 2018 will be new and improved

- Bigger Downtown Location
- Wonder Shows full carnival on Princess Ave & 9th Street.
- 26 Food Trucks from all of Manitoba with a variety of foods from Japanese to Mexican.
- Beer Gardens
- Live DJ's
- Face painters and jugglers for the kids
- And the attendance is **FREE**.

This year we expanded to three days September 14th to 16th and we expect nearly 30,000 people to come to Downtown Brandon to be part of history.



www.bdnmb.ca
www.foodtruckwarz.com



Brand and market your company with one of Brandon's premier annual event

Food Truck Warz 2018 Major Sponsor - \$1,500.00

- 1st Placement on all promotional material
- Recognition in all radio commercials and well emcee mentions on stage at the event
- Logo and link on sponsors page of website www.foodtruckwarz.com
- Your banner on main stage
- Complimentary display booth / area in prominent area 10 x 10 feet
- Opportunity to distribute promotional materials with your logo on it



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- **Volunteer Shirts & Jacket Sponsor –**
your logo on the back of all staff and
volunteer merchandise - **\$350.00**
- **Live Stage Sponsor - \$500.00**
- **Beer Garden Sponsor - \$500.00**
- **Website Sponsor -**
www.foodtruckwarz.com - **\$200.00**
- **Set up tables to market and promote**
your business (hand out promotional
products) - **\$750.00**
- **Company Vehicle on site - \$500.00**
- **Social Media and Live Streaming**
sponsor - **\$250.00**
- **VIP area sponsor – 8 weekend passes**
to eat in the VIP area and to use the VIP
bathrooms - **\$1,000.00**



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THANK YOU



PROMO VIDEO 2017 

bdnmb.ca

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Corporate Title Sponsors

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